

TOURISM IN BERRY

LAND OF FIRE AND VINEYARDS



Winding along the hillside from the limestone hills of the Sancerre region to the wooded farmland of Boischaud, the "Route des Vignobles du Coeur de France" invites you to discover five AOC wines : Sancerre, Menetou-Salon, Quincy, Reuilly, côteaux du Giennois, not forgetting the Châteaumeillant vineyard. Famous for their distinctive white wine produced from the Sauvignon vine, some also produce a fruity red wine obtained with pinot noir grapes as well as "vin gris" rosé wine.

Sancerre

As early as 582 Gregory of Tours refers to the existence of the vineyards of Sancerre. mainly planted with pinot they were destroyed by phylloxera at the end of the 19th century. Decades later the area was to be planted with sauvignon grapes and the quality of Sancerre wine was officially recognized in 1936.

Menetou-Salon

The vineyards of Menetou-Salon close to Bourges are planted over 400 hectares of hilly land on limestone sediments of the upper jurassic period.

Quincy

Most probably the oldest vineyards of Centre-Loire their wine was the first to obtain the "AOC". Planted on the banks of the river Cher over 180 hectares, the vineyards grow on gently rolling terraces composed of sandy gravel easily catching the heat of the sun.

Reuilly

The 140 hectares of the Reuilly vineyards are to be found on the banks and hillsides of the Arnon and Cher rivers. They grow on the marly hillsides and higher gravelly terraces.

et **Côteaux du Giennois** et **Châteaumeillant**



The pottery industry in Berry developed thanks to the wood from the numerous forests closely used for the firing of the pottery. Since the 19th century the porcelain manufacturers in Berry have handed down their knowledge. Today their descendants are the main porcelain manufacturers in France and they export worldwide. Discover the world of porcelain, also known here as white gold, by taking "La Route de la Porcelaine". For centuries the village of La Borne near Henrichemont has been well-known for its potter's clay and to-day it is thriving with the arrival of many skilled potters.



Le Pôle de la Porcelaine - Mehun-sur-Yèvre (19km/12mi, NW)
Unusual or exceptional pieces of pottery and a show tell the story of porcelain : the transformation of granit into kaolin and the magic of clay turning into an ornate vase.
Tél. +33 2 48 57 06 19

Manufacture Pillivuyt - Mehun-sur-Yèvre (19 km/12mi NO)
The largest porcelain industry in France
Manufacturing techniques of the "Pillivuyt manufacture" from the ultra-modern to the more traditional have made their products famous worldwide. Factory visits. Tél. +33 2 48 67 31 00

Musée vivant de porcelaine - Foëcy (24km/14mi, NO)
Created in collaboration with "la Cité des Sciences et de l'Industrie" in Paris, this museum is particularly interesting with its decoration workshop, museum, machine rooms and retrospective history of porcelain.
tél. +33 2 48 53 04 55

Porcelaines Avignon - Bruère-Allichamps (38km/23mi, S)
Founded in 1870, this factory produces very resistant porcelain fired at over 1400°C. 20% of its production is exported.
tél. +33 2 48 62 03 77

La Borne, a village of potters (33km/20mi, NE)
Indisputably the kingdom of pottery
Known throughout the world, the village owes its name and reputation to the traditional ceramics as well as the contemporary ones thanks to the new generation of potters. Just wander from one workshop to another in this charming village and discover creations of fifty or more artists and craftsmen at the "Centre de Céramique de la Borne".

Musée de la Poterie - La Borne (33km/20mi NE)
The marriage of art and local crafts
The chapel that has been turned into a museum draws the history of local pottery making and presents a remarkable collection of old items. The old school now houses exhibitions and international meetings. Tél. +33 2 48 26 98 31

